

# Categorical Emotions or Appraisals – Which Emotion Model Explains Argument Convincingness Better?

Lynn Greschner, Meike Bauer, Sabine Weber, Roman Klinger

Fundamentals of Natural Language Processing, University of Bamberg, Germany  
{firstname.lastname}@uni-bamberg.de

## Abstract

The convincingness of an argument does not only depend on its structure (logos), the person who makes the argument (ethos), but also on the emotion that it causes in the recipient (pathos). While the overall intensity and categorical values of emotions in arguments have received considerable attention in the research community, we argue that the emotion an argument evokes in a recipient is subjective. It depends on the recipient's goals, standards, prior knowledge, and stance. Appraisal theories lend themselves as a link between the subjective cognitive assessment of events and emotions. They have been used in event-centric emotion analysis, but their suitability for assessing argument convincingness remains unexplored. In this paper, we evaluate whether appraisal theories are suitable for emotion analysis in arguments by considering subjective cognitive evaluations of the importance and impact of an argument on its receiver. Based on the annotations in the recently published `CONTRARGA` corpus, we perform zero-shot prompting experiments to evaluate the importance of gold-annotated and predicted emotions and appraisals for the assessment of the subjective convincingness labels. We find that, while categorical emotion information does improve convincingness prediction, the improvement is more pronounced with appraisals. This work presents the first systematic comparison between emotion models for convincingness prediction, demonstrating the advantage of appraisals, providing insights for theoretical and practical applications in computational argumentation.

**Keywords:** emotions, appraisals, arguments, convincingness, implicit language, prompting

## 1. Introduction

The analysis of arguments and their quality, persuasiveness and convincingness received substantial attention (Lawrence and Reed, 2019). Argument quality assessment contains various sub-tasks, including quantifying the logical, rhetorical, and dialectical quality of the argument (Blair, 2011, cited after Wachsmuth et al. (2024)). An important aspect of dialectical quality is the convincingness of an argument, which we focus on in this paper. The convincingness of an argument is distinct from the overall effectiveness of argumentation because of its inherently subjective nature. Part of the subjective evaluation of an argument regarding its convincingness is the emotional appeal – changing the emotional state of a receiver such that they are more open to the argument. Most work handled *emotional appeal* as a continuous score or a binary variable (Wachsmuth et al., 2024). For instance, Chen and Eger (2025) show that manipulating the emotional appeal in a given argument changes its convincingness. Other studies focus on discrete emotions in arguments. Greschner and Klinger (2025) do however show that emotion recognition in arguments is a particularly challenging task, with low performance scores.

We hypothesize that this is because emotions in arguments develop in context of the argument recipient, including their demographic and psychological traits and states, their prior world knowledge and experiences, and stances towards topics. In general

emotion analysis tasks, this subjective cognitive evaluation has been approached with the help of appraisal theories. Appraisal theories describe the cognitive evaluation of an event and the relationship of this evaluation to concrete emotion categories. Smith and Ellsworth (1985), for instance, show that six appraisal variables explain 15 discrete emotions, namely (1) how pleasant an event is (pleasantness, likely to be associated with joy, but unlikely to appear with disgust), (2) how much effort an event can be expected to cause (anticipated effort, likely to be high when anger or fear is experienced), (3) how certain the experiencer is in a specific situation (certainty, low, e.g., in the context of hope or surprise), (4) how much attention is devoted to the event (attention, likely to be low, e.g., in the case of boredom or disgust), (5) how much responsibility the experiencer of the emotion holds for what has happened (self-other responsibility/control, high for feeling challenge or pride), and (6) how much the experiencer has control over the situation (situational control, low in the case of anger). Scherer et al. (2001) points out the sequential nature of the cognitive evaluation of an event: A person first decides its relevance, its goal conduciveness, one's own ability to cope with outcomes, and the internal and external norms (regarding moral aspects and the legal situation).

Appraisal theories find application in natural language processing: Hofmann et al. (2020) annotate the appraisal evaluation that somebody experiences throughout an event. Troiano et al. (2023)

introduce a novel annotation framework, in which the potential noise is reduced by retrieving appraisal variables directly from the author of a text who lived through an event. Appraisals have also been used to study Reddit (Stranisci et al., 2022), to explain conspiracy theories (Pummerer et al., 2024), to understand the information processing in large language models (Zhan et al., 2023), to tailor emotion assignments to particular entities (Troiano et al., 2022), or to study emotion inference (Tak et al., 2025).

This diversity shows how versatile the approach is. Nevertheless, appraisals have not been used to study arguments yet, despite the fact that the emotion that somebody develops based on an argument does depend on a subjective cognitive evaluation. Using the CONTARGA corpus (Greschner et al., 2026), which includes arguments annotated for emotions and appraisals, we explore whether appraisals can computationally explain perceived convincingness. We compare this setup to the use of categorical emotion models.

Our concrete research questions are:

- RQ1: Which emotion model helps LLMs to improve convincingness predictions?
- RQ2: Does jointly predicting emotions/appraisals and convincingness improve the performance compared to the single task predictions?

Our results demonstrate that both emotion models improve the convincingness prediction across three models, with appraisals providing stronger improvements than categorical emotions. The joint prediction consistently underperforms pipeline approaches.

## 2. Related Work

### 2.1. Emotion Analysis and Appraisals

Emotion analysis in NLP commonly builds on top of two main types of psychological emotion models: categorical and dimensional approaches. The most commonly used categorical model in NLP is Ekman’s basic emotion model, which proposes that six discrete emotions are universal regarding stimulus events and reactions, namely anger, surprise, disgust, joy, fear, and sadness (Ekman, 1992). In contrast to such categorical models, dimensional models represent emotions along continuous axes in multidimensional spaces. One widely used example in NLP is the Circumplex Model of Affect (Posner et al., 2005), where emotions are evaluated in terms of valence and arousal.

Appraisal theories are approaches that received attention in NLP only more recently. They provide access to emotions through cognitive evaluations

of events (Scherer et al., 2001). There are multiple frameworks of appraisal theories (Roseman, 1984; Roseman and Smith, 2001; Scherer, 2009), which propose varieties of appraisal variables. Therefore, also specialized frameworks have been proposed, including one for evaluating arguments (Greschner et al., 2026). Another theory has been developed particularly for the analysis of conspiracy theories (Pummerer et al., 2024). While there is no one set of appraisal variables, common variables encompass aspects of agency, pleasantness, consequences on the self, responsibility, expected effort, and novelty.

Categorical emotion models have received more attention in NLP than appraisal theories, but there is now also considerable work that employed appraisal theories. Examples include work for the study of coping strategies (Troiano et al., 2024), social media analysis (Stranisci et al., 2022), or emotion event self reports (Hofmann et al., 2020). Troiano et al. (2023) propose the largest set of appraisal variables for emotion analysis of events (Crowd-enVent). Using this corpus, Tak et al. (2025) probe models to understand whether they process emotions similarly to humans. Yeo and Jaidka (2025) train an appraisal predictor on the corpus and apply it to conversations, capturing changes in emotional states throughout them. Yeo and Jaidka (2025) use appraisal theories as the theoretical groundwork for a theory-of-mind framework-based dataset to assess inferred emotions (from context), comparing humans and LLMs, highlighting the need of psychological theories for evaluation LLMs on emotion (reasoning) tasks.

Recently, Greschner et al. (2026) expand and adapt the annotation scheme of the Crowd-enVent corpus (Troiano et al., 2023) to the analysis of arguments. However, the authors do not conduct a modeling study that would provide insights into how convincingness modeling performs under specific argument appraisal or emotional contexts. We fill this gap and make their novel corpus the data source for our investigation.

The convincingness of arguments is inherently subjective, depending on how receivers cognitively evaluate it. This suggests that appraisal theories, with their focus on subjective cognitive evaluation, may be particularly well-suited for computationally assessing argument convincingness – a hypothesis we explore in this work.

### 2.2. Arguments and Convincingness

Assessing the quality, persuasiveness, and convincingness of an argument are closely related tasks in the field of argument mining, which have received considerable attention (Lawrence and Reed, 2019; Habernal and Gurevych, 2016a,b; Quensel et al., 2025). Other subtasks of the field in-

clude detecting argument constituents (Teufel et al., 2009) and claims (Wühl and Klinger, 2021); fact-checking of claims (Thorne and Vlachos, 2018), reconstructing their structure (Li et al., 2022) and linking them (Ebner et al., 2020). A prominent task is assessing the quality of arguments (Wachsmuth et al., 2024), which includes quantifying the logical, rhetorical, and dialectical quality of the argument (Blair, 2011). Quensel et al. (2025) use regression analysis to investigate the subjective factors of emotions, storytelling, and hedging and their impact on argument strength, finding that the influence of the emotion depends on the rhetorical utilization with respect to the argument quality.

Most relevant to our work is the subtask of assessing an argument’s convincingness. Different dimensions influence an argument’s convincingness, where textual qualities play a role (Habernal and Gurevych, 2016a,b) as well as the personalities of the receivers (Lukin et al., 2017; Al Khatib et al., 2020). Especially important for argument convincingness are emotions – their importance has been demonstrated in the fields of computational argumentation (Habernal and Gurevych, 2016b,a; Wachsmuth et al., 2017; Greschner and Klinger, 2025), philosophy (Aristotle, 1991), and psychology (Bohner et al., 1992; Petty et al., 1993; Pfau et al., 2006; Worth and Mackie, 1987; Benlamine et al., 2015). In the field of natural language processing (NLP), prior work treats emotions in arguments as a binary variable, as one of many factors of convincingness (Habernal and Gurevych, 2016b), or rate the emotional appeal (Wachsmuth et al., 2017; Lukin et al., 2017) of the argument. Emotions in arguments are frequently treated as a fallacy (Jin et al., 2022; Ziegenbein et al., 2023), recently, a study employs LLMs to inject emotional appeals into fallacious arguments, finding that emotional framing reduces human fallacy detection and that fear, sadness, and enjoyment significantly increase perceived convincingness compared to neutral states (Chen et al., 2026).

The most relevant works for our study include Chen and Eger (2025), who examine emotion intensity’s impact on convincingness through LLM-based manipulation, and Greschner and Klinger (2025), who focus on discrete emotion categories in German arguments. However, both studies treat emotions as categorical labels rather than exploring the underlying cognitive processes that generate these emotional responses. Our work differs fundamentally because we investigate whether appraisal theories – which model the subjective cognitive evaluation leading to emotions – provide sufficient explanations for convincingness compared to categorical emotion models.

Conf.	Prompt Part
Prefix	You are an expert on annotating argumentative texts. You will have to solve the following tasks. Task: Convincingness Prediction: You will be given an argumentative text. Your task is to assign how convincing a person would find the argument
↑ Emo	given that they felt the emotion {emotion} after hearing the argument
↑ Appr	given that they assigned the following appraisals after hearing the argument: {appraisals}
CVC	on a 1-5 scale. Rating scale: 1 = Not at all convincing 2 = Slightly convincing 3 = Moderately convincing 4 = Very convincing 5 = Extremely convincing Argument: "argument" Respond with valid JSON containing only the numerical rating: {"rating": [number from 1-5]}

Table 1: Prompts for the Pipeline configuration of appraisal/emotion conditioned convincingness prediction. The Emo and Appr sections are optionally added to the convincingness prediction as parameters.

### 3. Methods

The goal of our study is to understand if appraisals and/or emotion categories help to computationally assess an arguments convincingness. We do so with prompting experiments across a set of language models. It is important to keep in mind that we consider all three tasks (appraisal prediction, emotion prediction, and convincingness prediction) to be subjective.

#### 3.1. Prompting Setup

We compare a set of prompting configurations, which we explain in the following. Since prior work highlighted the complexity of prompt formulations and considering that Greschner and Klinger (2025) demonstrate minimal impact of prompting methods (zero-shot, few-shot, chain-of-thought) on emotion predictions, we opt to focus exclusively on zero-shot prompts in our study. This approach ensures a straightforward, plug-and-play implementation while avoiding confounding effects of complex prompting strategies.

**Single Model.** To create a baseline, we prompt the model to predict the convincingness of a given argument (we refer to this task as CVC prediction). Similarly, we use a plain zero-shot prompting setting to predict (1) the emotion categories and (2) the appraisal dimensions as a single task.

Conf.	Prompt Part
Prefix	You are an expert on annotating argumentative texts. You will have to solve the following tasks.
Emo $\leftrightarrow$ CVC	<p>Task: Emotion Prediction. You will be given an argumentative text. Your task is to assign the strongest emotion that is evoked in a person hearing the argument. The emotion categories to choose from are: anger, disgust, fear, guilt, joy, pride, relief, sadness, shame, surprise, trust.</p> <p>Task 2: Convincingness Prediction. Your task is to assign how convincing a person would find the argument on a 1-5 scale. Rating scale: 1 = Not at all convincing 2 = Slightly convincing 3 = Moderately convincing 4 = Very convincing 5 = Extremely convincing Argument: "argument". Respond with valid JSON containing the emotion and the numerical rating: {"emotion": "emotion_name", "rating": [number from 1-5]}</p>
Appr $\leftrightarrow$ CVC	<p>Task: Appraisal Prediction: You will be given an argumentative text. Your task is to label each appraisal dimension on a 1-5 scale from the perspective of a person hearing the argument. For each appraisal, one means the appraisal does not apply at all, 5 means it applies extremely. The appraisals are: Suddenness: the argument appears sudden or abrupt to the receiver Suppression: the receiver tries to shut the argument out of their mind Familiarity: the argument is familiar to the receiver Pleasantness: the argument is pleasant for the receiver Unpleasantness: the argument is unpleasant for the receiver Consequential Importance: the argument has important consequences for the receiver Positive Consequentiality: the argument has positive consequences for the receiver Negative Consequentiality: the argument has negative consequences for the receiver Consequence Manageability: the receiver can easily live with the unavoidable consequences of the argument Internal Check: the consequences of the argument clash with the receiver's standards and ideals External Check: the consequences of the argument violate laws or socially accepted norms Response urgency: the receiver urges to immediately respond to the argument Cognitive Effort: processing the argument requires a great deal of energy of the receiver Argument Internal Check: statements in the argument clash with the receiver's standards and ideals Argument External Check: statements in the argument violate laws or socially accepted norms</p> <p>Task 2: Convincingness Prediction. Your task is to assign how convincing a person would find the argument on a 1-5 scale. Rating scale: 1 = Not at all convincing 2 = Slightly convincing 3 = Moderately convincing 4 = Very convincing 5 = Extremely convincing Argument: "{argument}". You must respond with ONLY a valid JSON object. Each key must have an integer value between 1 and 5. Format: {"suddenness": 1, "suppression": 1, "familiarity": 1, "pleasantness": 1, "unpleasantness": 1, "consequential_importance": 1, "positive_consequentiality": 1, "negative_consequentiality": 1, "consequence_manageability": 1, "internal_check": 1, "external_check": 1, "response_urgency": 1, "cognitive_effort": 1, "argument_internal_check": 1, "argument_external_check": 1, "convincingness": 1}}. Replace each "1" with your actual rating (1-5) for that dimension.</p>

Table 2: Prompts for the Joint configuration of appraisal/emotion conditioned convincingness prediction.

**Pipeline Model.** We expand two configurations, one in which we add the appraisal information ( $Appr \rightarrow CVC$ ), and one in which we add emotion information to the prompt ( $Emo \rightarrow CVC$ ). In these two cases, the appraisal and emotion information stems from the annotated data, and may differ for otherwise textually comparable instances (see Section 4 for an explanation of the data we use). These two settings are used to compare the performance to the baseline CVC prediction. This setup only allows a unidirectional information flow from the emotion/appraisal representation to the convincingness prediction. Table 1 shows the prompts for the pipeline configuration.

**Joint Model.** Presumably, the convincingness of an argument does not only depend on the appraisal, but also the other way around. Therefore, we also perform a joint model experiment, in which the language model is requested to output emotion or

appraisal variables, together with the convincingness. We refer to this model as  $Appr \leftrightarrow CVC$  and  $Emo \leftrightarrow CVC$ . This setup enables an information flow between the emotion representation and the convincingness assessment in both directions.

### 3.2. Models

We prompt three large language models (LLMs), namely Mistral-Small-2407 (Mistral), LLaMA3.3:70B (Llama) and Gemma-3-27B-IT (Gemma). Mistral-Small-2407 (Jiang et al., 2023) is a compact decoder-only transformer with 22 billion parameters, optimized for fast inference and low latency applications. LLaMA3.3:70B (Grattafiori et al., 2024) is a large-scale generative model with 70 billion parameters, designed for high-performance instruction following and multilingual reasoning. Gemma-3-27B-IT (Team et al., 2025) is an instruction-tuned model with 27 billion parameters, optimized for task completion.

Argument	CVC	Emotion	Suddenness	Suppression	Familiarity	Pleasantness	Unpleasantness	Consequential Importance	Positive Consequentiality	Negative Consequentiality	Consequence Manageability	Internal Check	External Check	Response Urgency	Cognitive Effort	Argument Internal Check	Argument External Check
it could be considered that holocaust denial is a hate crime, laws should be in place to protect the memory of those who have perished in unspeakable crimes such as the holocaust.	5	Relief	1	1	3	3	1	2	4	1	4	1	1	1	5	1	1
	4	Trust	3	1	4	1	4	1	1	1	3	3	2	2	5	1	4
	3	Sadness	1	2	3	1	4	2	1	1	1	2	2	2	2	1	3
	4	Anger	1	1	3	1	3	1	1	1	4	1	1	1	5	2	1
	4	Trust	1	1	3	3	1	4	3	1	4	1	1	4	5	2	1
it is a great thing when dads want to stay home with their children, but often they are needed as the main income earner so subsidizing them would help greatly.	1	Sadness	3	5	4	1	5	2	5	1	5	1	5	5	5	5	5
	3	Relief	1	1	2	1	2	2	1	1	4	2	2	2	5	1	2
	4	Sadness	1	1	4	4	1	2	1	3	1	4	1	2	2	1	1
	1	Disgust	3	5	1	1	5	2	2	1	4	1	5	1	2	4	5
	4	Joy	1	1	3	3	1	2	1	1	1	4	1	2	2	1	1

Table 3: Examples from the CONTARGA corpus. Emotion, appraisal, and convincingness assessments are from five individual annotators. The convincingness (CVC) and each appraisal dimension are evaluated on a 1–5 scale.

The Mistral and Gemma models are accessed via their respective APIs. The LLaMA model is accessed locally via Ollama<sup>1</sup>. For all models, we set the temperature to 0.1 and leave all other parameters at their respective default values<sup>2</sup>.

#### 4. Data

The data we use in our study is the CONTARGA data set. It has been presented as part of the Contextualized Argument Appraisal Framework, in which the authors propose a set of concrete appraisal variables that may be used for the evaluation of arguments (Greschner et al., 2026). The corpus situates argument appraisal in its communicative context, capturing the interplay between sender, receiver, and argument rather than treating persuasion as a purely textual property. CONTARGA comprises 800 arguments drawn from the UKP-ConvArgv1 (Habernal and Gurevych, 2016b) and IBM-Rank-30k (Gretz et al., 2020) datasets, each annotated by five participants, resulting in 4,000 contextualized annotations. Table 3 displays examples of two arguments with convincingness, emotion, and appraisal assessments from 5 individual annotations each.

An important challenge to obtain subjective labels such as emotions, appraisals or convincing-

ness is to access a person’s evaluation in a realistic setup, without using external annotators that would need to reconstruct a presumable evaluation of somebody else. Data were therefore collected in a role-playing setup which simulated a town-hall meeting in which participants engaged with arguments on 39 topics, then reported their emotional response, cognitive appraisal, and perceived convincingness. Annotations include discrete emotion categories (e.g., anger, trust, relief, sadness), intensity ratings, free-text emotion causes, and 15 appraisal dimensions (such as familiarity, pleasantness, response urgency, and perceived consequences). Participants also provided demographic information and Big Five personality traits for both themselves (as receivers) and their imagined argument sender.

The statistical analysis of the data revealed correlations between emotional and cognitive dimensions: positive emotions (trust, pride, joy, relief) correlate with high convincingness, while negative emotions (anger, disgust, sadness) correspond to low convincingness. Appraisal variables such as pleasantness, positive consequentiality, and familiarity further enhance convincingness, whereas unpleasantness and norm violation decrease it.

The authors of the paper do, however, not conduct a modeling study which would allow any insights in the role of convincingness modeling under a particular argument appraisal or emotion. Therefore, CONTARGA constitutes a good starting point for our study.

<sup>1</sup><https://ollama.com/>

<sup>2</sup>Code for all experiments: <https://github.com/LynnGreschner/categorical-emotions-or-appraisals>

## 5. Experiments

We now turn to the experimental settings of our experiments and answer each research question.

### 5.1. RQ1: Which emotion model helps LLMs to improve convincingness predictions?

We aim at understanding if providing information about the evoked emotion of a given argument improves the performance of LLMs on the convincingness prediction task. More specifically, we investigate whether there is a difference in the emotion model that provides the information about the emotion. To this end, we compare providing discrete emotion categories (e.g., anger, joy, fear, ...) and appraisal dimensions (familiarity, suddenness, cognitive effort, ...) to the model for the convincingness prediction task.

**Experimental Setting.** We prompt the three LLMs to predict the convincingness of a given argument on a 1–5 scale, which serves as the baseline for the task. It is a zero-shot prompt, the exact phrasing is displayed in Table 1. For investigating the effect of providing the discrete emotion category, the LLM is provided with the dominant emotion that was evoked in a receiver of a given argument. Similarly, in the third task, we provide the appraisal values for all 15 appraisal dimensions that a participant annotated. The exact prompts used for the experiments can again be found in Table 1. Each model is prompted up to four times if no valid prediction can be extracted<sup>3</sup>. Due to the instability of LLM responses, we run all experiments five times and report the average performance across runs to ensure robust and reliable results.

**Results.** Table 4 displays the results of the convincingness prediction task using the different settings. *Mistral* and *Gemma* perform best on the convincingness prediction task (.33), *Llama* performs worst with .27. Compared to this baseline, providing the discrete emotion category that was evoked in a receiver of the argument improves the convincingness prediction for all models. The strongest improvement (+.09) is observed for *Llama*, whereas *Gemma* then performs best across models with .41. Interestingly, providing the appraisal values does not improve the convincingness predictions of *Gemma*; the model even performs worse than the baseline. However, both *Mistral* and *Llama* perform best when being pro-

<sup>3</sup>For 75 instances (~2% of the data), the model fails to provide a valid answer even after the fourth attempt. Such cases are excluded from the evaluation of all tasks.

Config.	CVC Spearman’s $\rho$		
	Mistral	Gemma	Llama
CVC Basel.	.33	.33	.27
Emo→CVC	.38 $\Delta$ +.05	.41 $\Delta$ +.08	.36 $\Delta$ +.09
Appr→CVC	.41 $\Delta$ +.08	.24 $\Delta$ -.09	.42 $\Delta$ +.15
Emo↔CVC	.31 $\Delta$ -.02	.25 $\Delta$ -.08	.29 $\Delta$ +.02
Appr↔CVC	.32 $\Delta$ -.01	.30 $\Delta$ -.03	.32 $\Delta$ +.05

Table 4: Main results of the convincingness (CVC) prediction task, comparing the Pipeline and Joint Setup across three language models. The CVC correlations are reported in Spearman’s  $\rho$ . Differences of each score compared to the CVC baseline are shown with  $\Delta$  values.

vided with the appraisal dimensions (.41 and .42, respectively).

With respect to our research question, we observe that information about the emotion improves the CVC prediction of all models. While the discrete emotion category reliably improves the performance, we see stronger improvements from the appraisal dimensions, even though it fails for one model. Our results suggest that, while emotional context generally improves the prediction of persuasiveness, different models vary in their sensitivity to categorical and dimensional approaches to representing emotions.

### 5.2. RQ2: Does jointly predicting emotions/appraisals and convincingness improve the performance compared to the single task predictions?

While [Greschner et al. \(2026\)](#) report strong correlations between emotions, appraisals and convincingness, the convincingness of an argument does presumably not merely depend on the emotion and appraisal, but these evoked emotions also depend on the convincingness. The following experiment examines whether the joint prediction of emotions, appraisals, and convincingness improves the convincingness predictions.

**Experimental Setting.** We prompt the three LLMs to jointly predict emotions/appraisals and convincingness. In contrast to our first experiment, here the models do not get the information about the emotions/appraisals, but have to jointly predict them simultaneously with the convincingness. We chose this setup due to presumably bi-directional effects between emotions/appraisals and convincingness. In addition, predicting the variables jointly is a more realistic setup since most corpora do not have emotion/appraisal labels in addition to con-

	Single									Joint								
	Mistral			Llama			Gemma			Mistral			Llama			Gemma		
	P	R	F <sub>1</sub>	P	R	F <sub>1</sub>	P	R	F <sub>1</sub>	P	R	F <sub>1</sub>	P	R	F <sub>1</sub>	P	R	F <sub>1</sub>
Anger	.18	.52	.26	.19	.43	.26	.18	.25	.20	.18	.44	.26	.20	.41	.27	.19	.23	.21
Disgust	.10	.09	.09	.13	.12	.12	.09	.08	.08	.10	.12	.11	.14	.09	.11	.09	.09	.09
Fear	.06	.32	.11	.08	.26	.12	.05	.36	.09	.06	.34	.11	.08	.27	.12	.05	.40	.09
Guilt	.00	.00	.00	.07	.14	.09	.09	.10	.10	.17	.01	.02	.05	.16	.08	.08	.12	.09
Joy	.14	.31	.19	.20	.11	.14	.20	.08	.12	.15	.28	.19	.18	.08	.11	.19	.09	.13
Pride	.10	.20	.13	.10	.12	.11	.15	.04	.06	.12	.18	.14	.13	.12	.12	.15	.05	.08
Relief	.22	.02	.03	.17	.05	.07	.16	.06	.08	.12	.00	.00	.19	.05	.08	.16	.03	.06
Sadness	.37	.13	.20	.32	.23	.27	.27	.23	.25	.36	.15	.21	.31	.21	.25	.29	.22	.25
Shame	.19	.01	.02	.05	.00	.00	.14	.03	.05	.20	.03	.02	.00	.00	.00	.18	.07	.10
Surprise	.36	.02	.04	.29	.03	.05	.31	.04	.08	.37	.03	.05	.30	.04	.07	.31	.04	.08
Trust	.28	.14	.19	.27	.33	.30	.24	.39	.30	.27	.25	.26	.27	.39	.32	.25	.42	.31
Avg	.18	.16	.12	.17	.16	.14	.17	.15	.13	.19	.16	.12	.17	.17	.14	.18	.16	.13

Table 5: Precision, Recall, and F1 values (macro-average) for the emotion classification task, comparing single emotion predictions and the emotion predictions from the joint modeling task.

vincingness ratings. The exact prompt formulations can be found in Table 2.

**Results.** We report the results of this experiment in Table 4. Jointly predicting emotions and convincingness only improves the convincingness prediction for Llama (+.05). Both Mistral and Gemma perform worse than the baseline in the joint prediction setting. Similarly, the joint prediction of appraisals and convincingness does not improve the prediction of the convincingness compared to the baseline, except for Llama, which also shows the best overall performance in the joint setting (.32).

However, while Mistral and Gemma fail to beat the baseline in the joint setting, we do observe better performance of all models for jointly predicting appraisals and convincingness compared to jointly predicting discrete emotions and convincingness.

## 6. Analysis of Emotion Models

We now turn to the two different emotion models in more detail. We aim at understanding why and how the models improve the convincingness prediction.

**Emotions.** We display the performance of all three models on the single and joint emotion classification task in Table 5. Overall, the models show low performance on the emotion classification task in both the single (averaged F<sub>1</sub> scores of .12, .14, .13 for Mistral, Llama, Gemma, respectively) and the joint setting (averaged F<sub>1</sub> scores of .12, .14, .13 for Mistral, Llama, Gemma, respectively). There are minor differences in the precision and recall values when comparing the settings.

Taking a closer look at the class-wise performance, we find that negative emotions (*anger*, *fear*) show high recall but low precision values, in line

with results of emotion predictions on German arguments (Greschner and Klinger, 2025). Overall, all models perform best on predicting negative emotions (*anger*, *disgust*, *fear*, *sadness*), with the exception of one positive emotion (*trust*). Trust is the most frequent emotion label in the gold data.

Turning to model-specific performance, we find that Llama consistently achieves the best performance in both single and joint settings, particularly high results are seen for predicting *trust* (.30 and .32 F<sub>1</sub> in the single and joint settings, respectively) and *sadness* (.25 and .27 F<sub>1</sub>). In contrast, Mistral benefits from the joint modeling, showing improved performance across several emotion categories, notably for *anger* and *sadness*. For Gemma, we see unique behavior, on the one hand demonstrating strong capabilities for predicting *trust* (.30 and .31 F), but struggling with *joy* and *pride* (compared to the other models). Notably, Gemma is the only model that does not benefit from joint modeling, and as described in Section 5.1, the CVC prediction of Gemma fails to improve even when provided with gold-label emotion information, suggesting fundamental differences in how this model processes and integrates emotion information.

**Appraisals.** The performance of all models on the appraisal prediction task is low – in both the single and joint setting. All models predict the appraisal values similarly when comparing the single and joint predictions. However, there are some model-specific and appraisal-specific differences.

We find the best performance for predicting appraisals for the appraisal dimensions of *pleasantness* (correlation values of .32, .31, .31 for Mistral, Llama, Gemma, respectively on the single task and .32, .32, .32 on the joint task) and *unpleasantness* (.28, .29, .29 for Mistral, Llama,

Gemma, respectively on the single task and .28, .30, .30 on the joint task). The appraisal dimension of *familiarity* also shows comparably high results (.20, .12, .19 for Mistral, Llama, Gemma, respectively on the single task and .20, .11, .19 on the joint task). The appraisal dimensions *negative consequentiality* and *consequence manageability* show the lowest performance.

Considering model-specific behaviour, we see that for the two best-performing appraisals (*pleasantness* and *unpleasantness*), all three models perform on par or marginally better in the joint setting. However, for *familiarity*, only Llama struggles with the prediction in both settings (.12 and .11 in single and joint settings, respectively).

In contrast to the CVC prediction, where the single task predictions (i.e., the CVC baseline) show higher performance compared to the joint prediction of CVC and appraisals, there is only a marginal difference between using a single or joint setting when predicting appraisal dimensions in a zero-shot prompting setting.

## 6.1. Discussion

The most significant finding is that appraisal dimensions consistently outperform categorical emotions in improving convincingness predictions. This aligns with appraisal theory’s premise that cognitive evaluations are more predictive than discrete emotional categories. The superior performance is particularly evident in the pipeline setting, where gold-standard appraisal information yield the strongest improvements (up to +.15 for Llama). However, while the prediction of convincingness performs moderately, the performance of all models on the appraisal prediction task is low. Our findings of consistent underperformance indicate that zero-shot prompting methods may be insufficient for capturing the complex bidirectional relationships between emotions, appraisals, and convincingness. This highlights the need for more distinguished appraisal predictors for automatically predicting convincingness in arguments.

## 7. Conclusion

In this work, we investigated whether appraisal theories can computationally explain argument convincingness compared to categorical emotion models. Using zero-shot prompting experiments of Gemma, Llama, and Mistral on the CONTARGA corpus, our results demonstrate that information from both emotion models improves the convincingness prediction task over the baseline model. Categorical emotions improve performance consistently across models; however, appraisal dimensions showed stronger effects on the predictions. This supports

	Single			Joint		
	M	L	G	M	L	G
Arg. Ext. Check	.09	.13	.06	.10	.13	.07
Arg. Int. Check	.11	.11	.10	.11	.10	.10
Cog. Eff.	.03	.01	.02	.01	.01	.00
Conseq. Manag.	-.02	-.02	-.02	-.01	-.01	-.01
Conseq. Import.	.05	.04	.03	.05	.04	.03
Ext. Check	.15	.14	.13	.15	.14	.12
Fam.	.20	.12	.19	.21	.11	.19
Int. Check	.03	.02	.01	.03	.03	.00
Neg. Consequ.	-.03	-.05	-.02	-.03	-.04	-.02
Pleas	.32	.31	.31	.32	.32	.32
Pos. Consequ.	.12	.13	.12	.12	.13	.12
Resp. Urg.	.10	.14	.13	.12	.13	.11
Sudd.	.08	.15	.07	.15	.16	.07
Supp.	.13	.12	.08	.14	.11	.09
Unpleas.	.28	.29	.29	.28	.30	.30
Average	.11	.11	.09	.11	.11	.10

Table 6: Appraisal Prediction Evaluation Results. Results of the appraisal prediction task for individual appraisal dimensions and the average, all reported as correlations using Spearman’s  $\rho$ .

our hypothesis that the subjective nature of argument evaluation benefits from the more granular cognitive assessment provided by appraisal dimensions. Therefore, moving beyond categorical emotion models toward cognitively grounded appraisal frameworks can enhance our understanding of subjective argument evaluation.

Our study reveals clear challenges. The joint modeling of emotions/appraisals and convincingness, while theoretically promising (allowing bidirectional information flow), did not yield improvements over pipeline approaches using gold-standard appraisal information to guide convincingness predictions. This underlines the need for developing better predictors for both emotion and appraisal dimensions in the context of arguments – potentially through fine-tuning, richer context modeling, or multi-task learning strategies.

Future work should focus on advancing automatic appraisal and emotion prediction models in argumentation settings, exploring adaptive and fine-tuned approaches, and validating appraisal-based models across languages and domains. Moreover, we lay the ground work for integrating appraisal information into downstream applications such as argument generation. Adopting cognitively grounded emotion models offers the potential to make computational argument analysis both more robust and more human-aligned.

## 8. Limitations

The following limitations should be considered when interpreting our results. With respect to our methodology, we do not explore few-shot learning, chain-of-thought reasoning, or fine-tuning approaches. We focus on zero-shot prompting, which possibly does not capture the full spectrum of LLM capabilities for convincingness prediction, because (1) and (2) adopting this straightforward approach allows us to clearly assess the validity of appraisals in arguments rather than confounding the results with the complexity of more elaborate prompting or fine-tuning strategies. The generally low performance on emotion and appraisal prediction, however, rather reflects the difficulty of such subjective tasks rather than fundamental flaws in our approach. Our evaluation focuses primarily on correlation metrics, which do effectively capture relationships between emotions and convincingness, but might not fully reveal nuanced patterns in model behavior. We leave extensive error analysis to understand the underlying reasons for the model's performance variability to future work.

All experiments are conducted using the CON-TARGA corpus, which, despite its careful construction, is limited to short, isolated arguments. The results of our experiments might differ when investigating arguments in context, i.e., in debates or social media discussions. Further, we only use English arguments, potentially missing cross-linguistic and cross-cultural variations in emotional responses to arguments.

## 9. Ethical Considerations

Our work has been approved by the ethics board of the University of Stuttgart. Considering the ethical considerations our work poses, we follow the recommendations with respect to ethical challenges in emotion analysis by [Mohammad \(2022\)](#). We do not create any new artifacts other than automatic predictions. We use an existing, freely available dataset as our data source and use open-source large language models in our experiments. Automatically inferring emotional states using cognitive appraisals from argumentative texts could, in theory, provide insights into individuals' psychological states and cognitive processes that they might not have wanted to be inferred or analyzed. However, all participants involved in the creation of the data we use were informed and gave their consent for their answers to be used in scientific publications.

Automatic emotion analysis systems can be biased for various reasons ([Kiritchenko and Moham-mad, 2018](#)). Our models may show biases related to demographics, cultural backgrounds, or linguistic expressions. Convincingness assessments are

inherently subjective in nature, i.e., what makes an argument convincing varies for different people and groups. Predicting argument convincingness based on individual emotional and cognitive assessments could be misused to craft manipulative arguments that exploit emotional vulnerabilities or cognitive biases. In political, commercial, or propaganda contexts, such capabilities could undermine informed democratic deliberation. We recommend future work to include robust safety measurements against misuse for downstream tasks.

## 10. Acknowledgements

This project has been conducted as part of the EMCONA (The Interplay of Emotions and Convincingness in Arguments) project, which is funded by the German Research Foundation (DFG, project KL2869/12-1, project number 516512112).

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