



University of Stuttgart  
Institute for  
Natural Language Processing

# Amplifiers, Downtoners, and Negations in Emotion Analysis

An Empirical Analysis in Microblogs

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October 4, 2018

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 @roman\_klinger





**Roman\_Klinger**  
@Roman\_Klinger



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So happy that America is making it possible  
for ALL of its people to be married to the  
ones they love! #MarriageEquaility



2:48 PM - 6 May 2015

## Which emotions are expressed?

## Anger, Disgust, Fear, Joy, Sadness, Surprise



@Tactics

## Folgen



Finally recorded the sheet music I made a week or so ago... I wish I had my keyboard, I'm not happy with the sound quality 😂

#魔道祖师 #MoDaoZuShi

## Anger, Disgust, Fear, Joy, Sadness, Surprise



@art eric

## Folgen



I'm not angry... just aggressively disappointed.

## Anger, Disgust, Fear, Joy, Sadness, Surprise

# Goal of this work

- Get a better **understanding** of the **use** and **impact** of modifiers on **emotion expressions**
- Extend previous work for **sentiment and modifiers** to **emotion classes**

## Not the goal

- Build the best classifier

# Outline

1

Motivation

2

Fundamentals

● Emotions

● Modifiers

3

Previous Work on Sentiment or/and Modifiers

4

Methods and Results

● Cue and Scope Detection

● Emotion Classification

● Dictionary-based Classification for Model Introspection

5

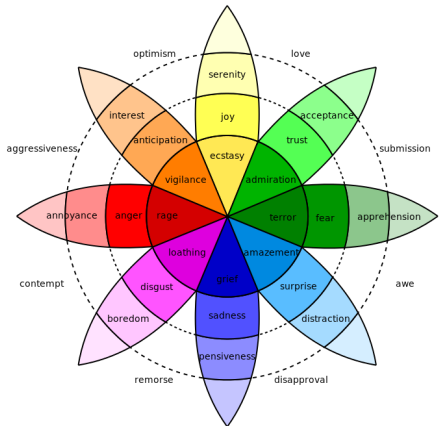
Ongoing and Future Work

# Emotion Models: Ekman (the classes we use)

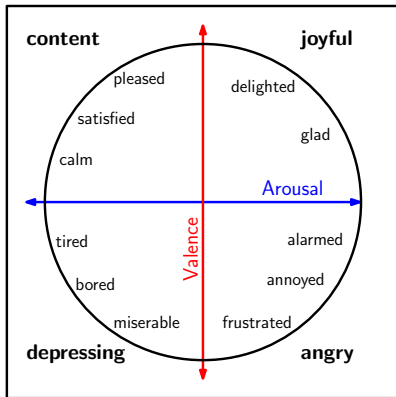


## Other Emotion Models

## Plutchik's Wheel



## Valence-Arousal





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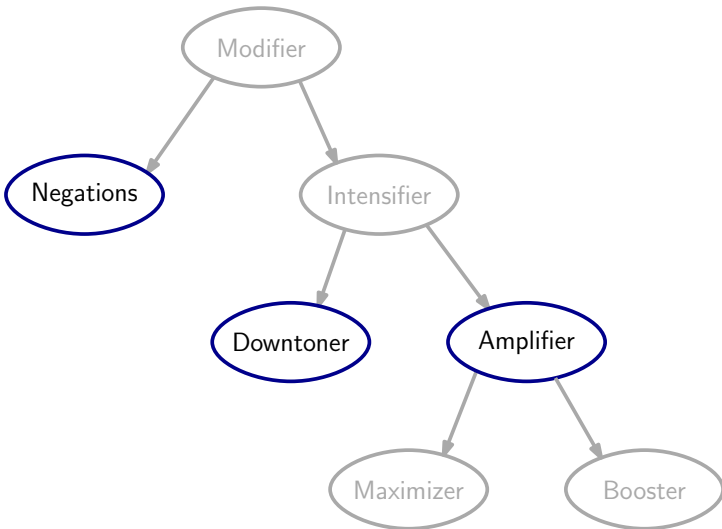
● Emotion Classification

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Ongoing and Future Work

# Modifiers



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# Previous Work

- Modifier scope detection:
  - Rule based, *e.g.*, Chapman et al., 2001
  - Machine learning, *e.g.*, Councill et al., 2010; Reitan et al., 2015
  - Dependency-parsing, *e.g.*, Jia et al., 2009
- Valence Shifting
  - Rule-based, Polanyi/Zaenen 2006  
(next slide, the work we extend)
  - Machine learning-based, using sequence classifiers implicitly,  
*e.g.*, Felbo et al., 2017
- Several surveys: Wiegand, 2010; Zhu, 2014; Morante, 2012

# Previous Approach in Sentiment Analysis (Polanyi/Zaenen 2006)

## Dictionaries:

- Dictionaries with **positive** (+2) and negative (−2) words
- Intensifiers ( $\pm 3$ ), diminishers ( $\pm 1$ ), **negators** ( $\times(-1)$ )
- Detect scope of modifier and change weight of words

## Example

That is **not** **good** .

Score: −2

## Question to Answer

What are appropriate factors when we have more than two classes?

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# Question

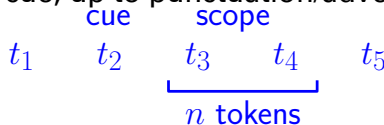
- How do we **find the cue**?
- How do we decide if an **emotion word** is **in the scope**?



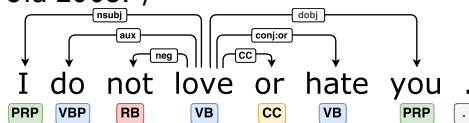


## Scope Detection

- **Next- $n$  heuristic:**  
 $n$  tokens after cue, up to punctuation/adversive conjunction



- **Dependency tree heuristic:**  
Rules on dependency tree, extended to more modifiers  
(similar to Jia 2009: )



- Machine learning:  
Word and dependency tree based features  
(similar to Councill 2010)



# Scope Detection: Results

Evaluation on manually annotated corpus for emotion words

	Next-2	DepTree	SVM
Modifier	$F_1$	$F_1$	$F_1$
Negator	<b>90.7</b>	86.2	83.7
Amplifier	<b>92.7</b>	86.7	90.4
Downtoner	<b>80.0</b>	60.0	60.7
Macro-avg.	<b>87.8</b>	77.7	78.3

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# Question

- Does this cue/scope detection improve classification performance?

## Classification: Setting

- SVM with bag of words, no  $n$ -grams with  $n > 1$
- Prefix each word in scope with modifier-specific string  
she does not like or trust but fear you

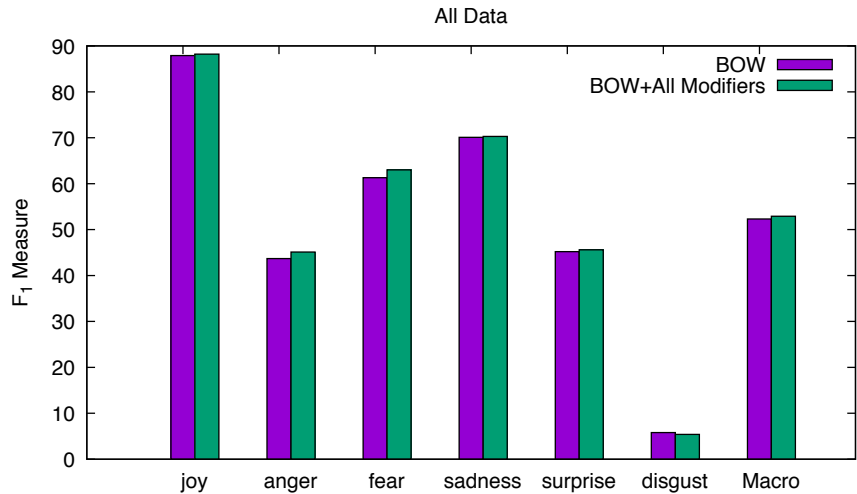


she does neg like neg trust but fear you

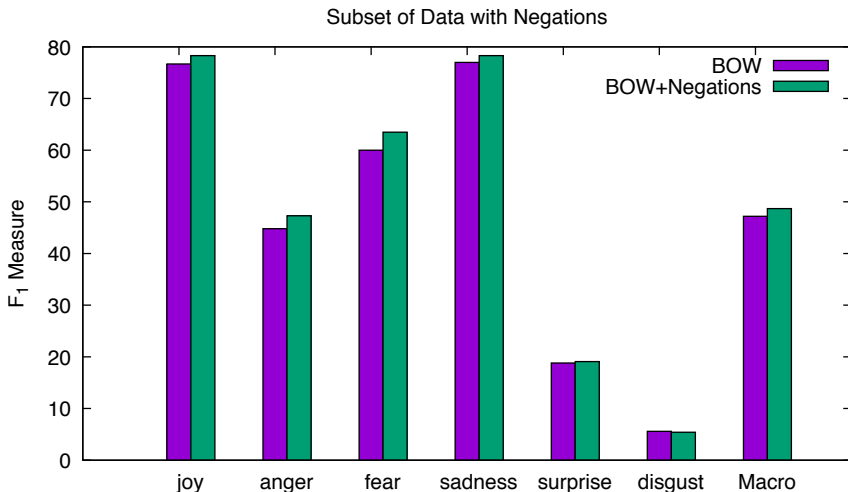
- Data, author-annotated via hashtags:

Emotion	Train	Test
joy	597.992	299.028
anger	59.591	29.501
fear	68.886	34.504
sadness	207.026	103.607
surprise	24.582	12.483
disgust	1.923	877
total	960.000	480.000

# Classification Results, All Data



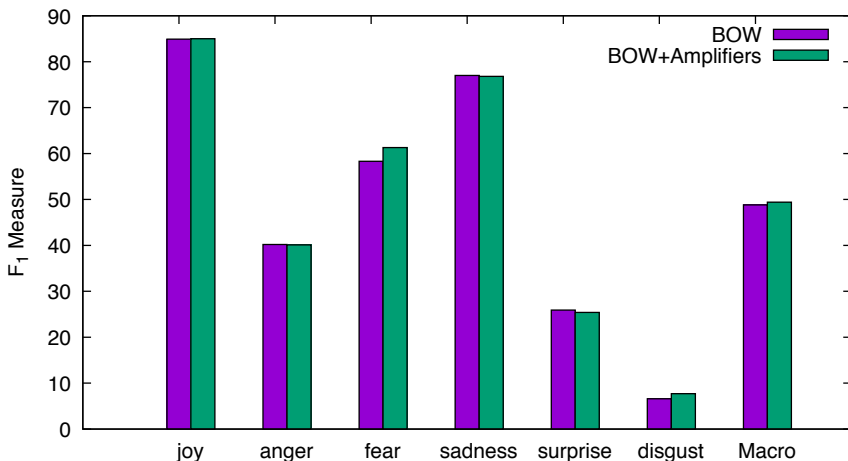
# Classification Results, Negation Data



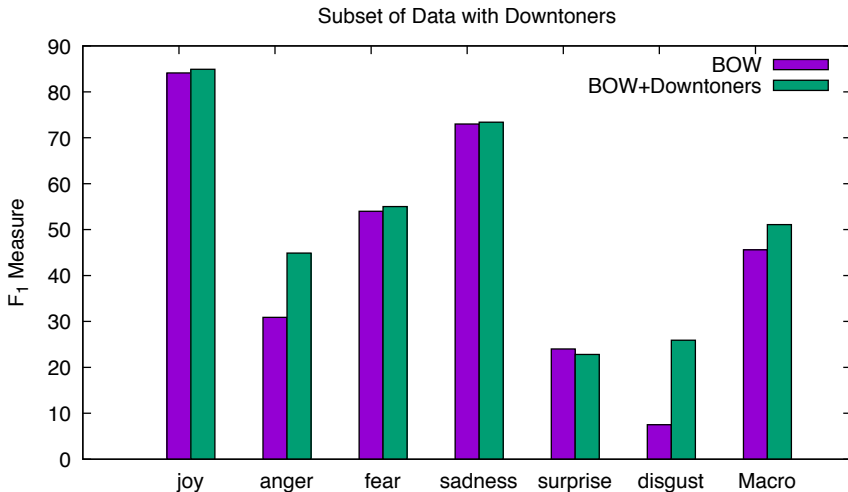


# Classification Results, Amplifier Data

Subset of Data with Amplifiers



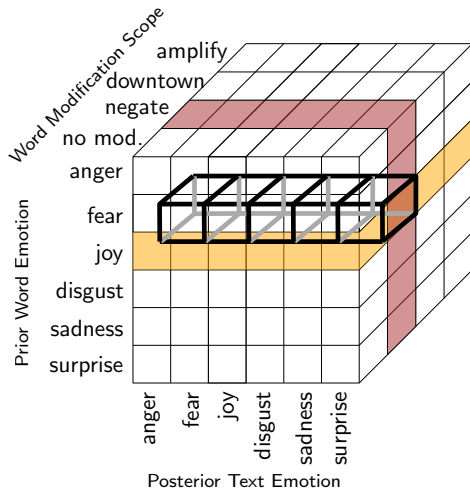
# Classification Results, Downtoner Data



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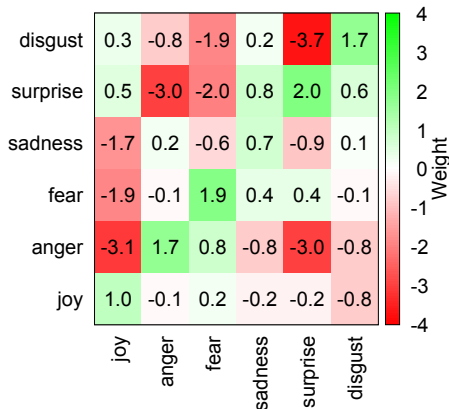
# Dictionary-based Classification: Setting



- **Training:**  
Hill climbing for  $F_1$  on balanced training set
- **Inference:**  
Maximum a posteriori
- Example: “not happy”

# Results: No Modifier

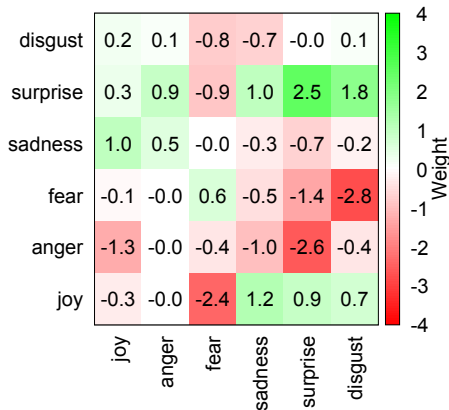
No Modifier



- Diagonal has highest values (green)
- Some emotion words do not change other emotions (white)
- Being angry doesn't go well with joy or surprise, surprise not with anger (red)

# Results: Negations

Negation



- Diagonal has low absolute values (except for surprise)
- Neg. joy → sadness
- Neg. surprise → surprise
- Neg. sadness → joy
- Mostly lower positive weights, some strong negative weights
- Some negations mean “nothing”: anger, disgust

# Negation Examples

## Joy $\Rightarrow$ Sadness

“Not sure how this happened but in two days I’ve somehow gained 5 lbs...so not happy about this. #ugly #fatty #depressed #sad”

## Sadness $\Rightarrow$ Joy

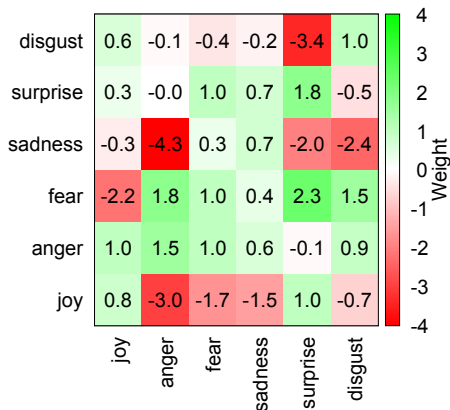
“Yes! I’m about to eat this piece of cheesecake and I don’t feel guilty about it. #indulgingalittle #cheesecake #happy”

## Fear $\Rightarrow$ Fear

“Don’t worry, let God take control. #worry”  
““No fear is stronger than you are.” - Mark David Gerson #fear #quote #spirituality”

# Results: Downtoner

Diminisher

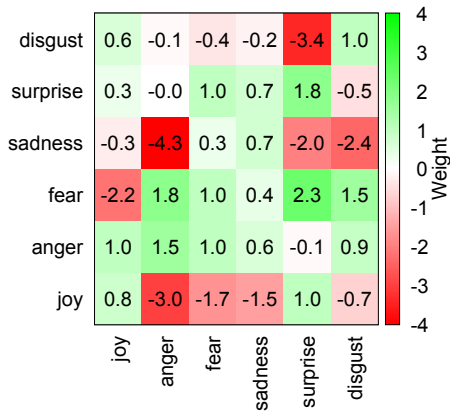


- Nothing surprising, similar to no modifier, mostly lower weights
- Some exceptions, e.g. "a bit sad" → no anger at all

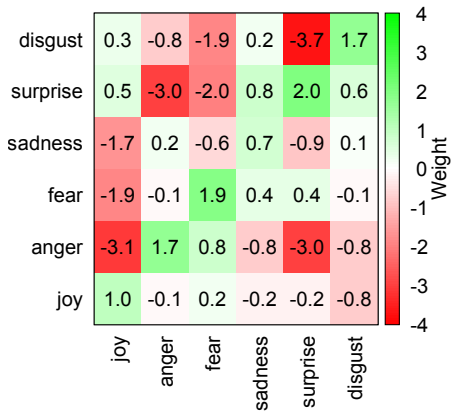


# Results: Downtoner

Diminisher



No Modifier



# Downtoner Example

Sadness ⇒ Sadness, Joy

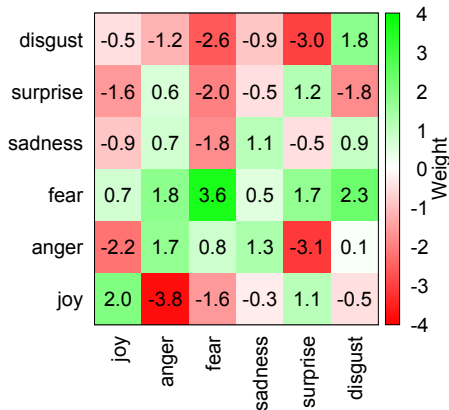
“pray more and worry less #pray #faith #love #peace  
#happiness...”

Joy...

“Just a bit happy to be back in Ibiza...”

# Results: Amplifier

Intensifier



- “Stronger” weights
- Especially clearer separation from (some) other emotions

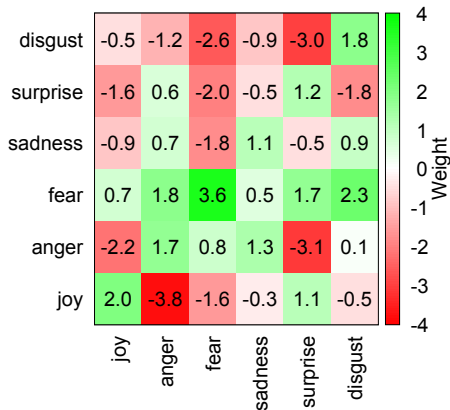
# Amplifier Example

Joy  $\Rightarrow$  2 · Joy

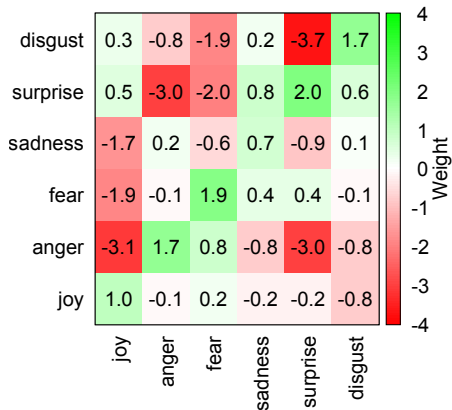
“Wishing you a very happy day! #happiness #positivity”

# Results: Amplifier

Intensifier



No Modifier



# Take Home

- Model enables interesting insights, mostly in line with Plutchik's emotion model, but, first time, empirically shown.
- SVM with specific features performs better in prediction tasks, specific handling is not (here) necessary practically
- Analysis reveals different uses of modifications (e.g. comparisons need distinction)

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# Ongoing and Future Work

- Represent modifiers in distributional spaces.  
Optimize space to work well.
- Use attention mechanisms/other ways of model introspection in deep learning approaches
- Compare to emotion intensity prediction tasks
- Analyze the use of modifiers and how specific they are for each emotion.



